



Preamble:

As part of the IOC “Young Ambassadors” project, the Canadian Olympic Committee (COC) is seeking an individual between the ages of 18 to 25 to fill the role of Young Ambassador for the Canadian delegation attending the 2nd edition of the Winter Youth Olympic Games (WYOG) to be held in Lillehammer, Norway, February 12th – 21st, 2016.

The vision of the YOG is to inspire young people to participate in sport and adopt and live by the Olympic values. Canada’s delegation of approximately 60 athletes from the ages of 15-18 will have the chance to participate in 70 events across 16 sport disciplines.

Unique to the YOG is the Learn & Share activities that offer free and easily accessible walk-in activities and workshops with the aim to inspire and empower the young athletes, equipping them with key skills to become true champions on and off the field of play. The role of the Young Ambassador will be to motivate the Canadian Youth Olympic Team to take maximum advantage of the YOG and in particular the Learn & Share activities.

Job Description

WYOG Young Ambassador

Mission

The Young Ambassador promotes the YOG Learn & Share (L&S) to the athletes qualified for his/her NOC in particular and to young people.

Description of Responsibilities

He/she is involved in the educational and communications activities initiated by the International Olympic Committee (IOC), LYOGOC and the COC as applicable.

- Before the YOG

- He/she motivates and informs the young athletes qualified about the YOG Learn & Share
- He/she may become involved in the COC Communication efforts in promoting the YOG
- He/she may become part of the COC’s educational or cultural activities for young people
 - He/she participates in a meeting held in parallel to that of the Chefs de Mission seminar to be held in Lillehammer, Norway, October 1st to 5th, 2015 to assist with the
 - Preparation for the Ambassadors programme during the YOG
 - Presentation of the Learn & Share activities

- During the YOG

- He/she is part of the COC Mission Team and reports directly to the Canadian Youth Olympic Team (CYOT) Program Manager

- He/she remains for the duration of the YOG, including arriving early to help the CYOT set up - February 6th to 23rd, 2016
- He/she assists with the daily administrative duties associated with the Canadian delegation.
- He/she assists with daily communications for posting on the COC website.
- He/she promotes Learn & Share to the CYOT athletes
- He/she participates in the Learn & Share activities as developed by LYOGOC
- He/she carries out other duties as directed by the COC

- After the YOG

- He/she produces a YOG report
- He/she may be asked to take part in the COC promotion of the YOG

Profile

As the scope of action of a Young Ambassador lies in the fields of education and communication, he/she must be a good communicator with a strong interest in education. As his/her audience will be essentially aged 15 to 18, he/she must be connected with youth, outreach and the sporting world.

- An ambassador must be between the ages 18 to 25 (as of February 2016)
- Connected to young people (used to supervising or working with young people)
- Speaks fluent English and French
- Is an active or retired athlete, or has a strong interest in sport
- Education/Career in the fields of education or communications
- Confident and good communicator and active social media user
- Available to get involved in the function
- Passionate about sport, culture and education
- Outgoing and keen on making new friends
- Ready to communicate with international audiences
- Available to travel to Lillehammer in the first week of October 2015 (October 1st to 5th, 2015) and for the period of the YOG (Feb 6th to 23rd, 2016, dates subject to change).

Notes

The Young Ambassador is a volunteer position. All costs associated with travel, accommodation and meals will be covered by the Canadian Olympic Committee.

Call for applications

The Canadian Olympic Committee is accepting applications for the position of Young Ambassador until **March 19, 2015**. Applications should be sent, in confidence, to applications@olympic.ca.